



VEERORA

COMPANY PROFILE



COMPANY OVERVIEW

Veerora is an Indian Agri Supply Chain Partner connecting the country's agricultural origins with markets around the world.

Veerora began with a simple thought - there is so much that grows across India, yet the journey from where an ingredient begins to where it is needed can often be long and disconnected. That curiosity became a way of bringing products, producer networks and supply pathways closer together.

From carefully selected agricultural commodities to botanicals and bespoke herbal infusions, we build dependable supply chains for every product - bringing together sourcing, preparation, quality assurance, documentation and logistics, from origin to buyer. Attention stays on specification, consistency and traceability at every stage.

We're building this patiently: understanding products at their origin, developing trust with the people who grow and handle them, and creating pathways that hold up - season after season, order after order. Our work is rooted in India's agricultural heritage and shaped for today's global markets.

ROOTED IN INDIA. PREPARED FOR THE WORLD.

Brand Essence

Carefully selected. Quietly confident. Rooted in Indian agriculture.

ROOTED · AUTHENTIC · ASSURED · NATURAL · GLOBAL



HOW WE WORK

India's agricultural diversity is one of Veerora's greatest strengths. Different products begin in different landscapes, shaped by soil, climate, cultivation practices and regional expertise. We work across these sourcing landscapes to identify the right pathway for each product.

WHAT WE DO

Source & Select: Producer evaluation and careful product selection based on origin, quality and consistency.

Specify & Prepare: Buyer-aligned specifications with coordinated processing, cleaning, grading and packing.

Verify & Document: Quality checks, testing and batch, origin and export documentation.

Coordinate & Deliver: Logistics and shipment coordination with clear supply traceability.

CLEAR SPECIFICATIONS. CONSISTENT QUALITY. CONSIDERED SUPPLY.

OUR APPROACH

Built Around What Each Product Needs....

Every product has different sourcing, handling and market requirements. Rather than following a one-size-fits-all model, we build each supply pathway according to what the product and buyer need - bringing together the right origin, partners and processes.

ORIGIN-LED. SPECIFICATION-DRIVEN. SUPPLY-FOCUSED.

PRODUCT PORTFOLIO

Our portfolio brings together agricultural commodities and botanicals – carefully selected for quality, consistency and global markets.

Veerora Essentials serves Importers, Manufacturers, Gourmet Food Brands, Nutraceutical businesses and Private-label partners.

Veerora Rituals is developed for Tea & Herbal Beverage Brands, Hospitality & Boutique Hotels, Gift & Lifestyle Brands and Luxury Spas & Retreats.

VEERORA ESSENTIALS

BULK & B2B EXPORTS

SELECTED INGREDIENTS. THOUGHTFUL SOURCING. GLOBAL PARTNERSHIPS.



Black Turmeric
(Curcuma caesia)

GI-tagged black turmeric sourced from Odisha, valued for its dark natural colour and distinct earthy profile. Hand-cultivated, cold-cured, and polished.
Form: Whole / Powder
HSN Code: 0910 30 30 / 0910 30 90



Moringa Leaf Powder
(Moringa oleifera)

Shade-grown moringa from South India, dehydrated to retain colour and nutrient profile. Peak-harvest, controlled dehydration, stone-ground to a fine powder.
Form: Fine powder
HSN Code: 1211 90 29



Yellow Turmeric Powder
(Curcuma longa)

Intense orange, high-curcumin powder – warm, earthy for culinary use. Peak-harvest, sun-cured, stone-ground and ultra-fine.
Form: Powder
HSN Code: 0910 30 30



Amla Powder
(Phyllanthus emblica)

Hand-picked amla, dehydrated to retain antioxidant content. Hand-deseeded, sun-cured, stone-ground.
Form: Powder
HSN Code: 1211 90 29 / 0813 40



Desiccated Coconut
(Cocos nucifera)

Ultra-fine, snow-white desiccated coconut powder from Pollachi – aromatic, elevates baking and desserts with tropical sweetness.
Form: Fine powder
HSN Code: 0801 11 00



Coconut Sugar
(Cocos nucifera)

Low-GI coconut blossom sugar, dawn-tapped and slow-evaporated. A refined natural sweetener alternative.
Form: Granulated
HSN Code: 1702 90 90



Coconut Chips
(Cocos nucifera)

Sliced from mature Pollachi coconuts, sulphur-free with no additives. Thick-sliced and gently toasted.
Form: Chips / Slices
HSN Code: 0801 11 00 / 2008 19 30



Green Cardamom
(Elettaria cardamomum)

Sourced from the Malabar hills, sun-dried and triple-graded for size and aroma. Suited to culinary and beverage applications.
Form: Whole pods
HSN Code: 0908 32 10 / 0908 32 90

BOTANICALS FOR UNHURRIED MOMENTS. A RITUAL, STEEPED SLOWLY.

The Escape Collections



Vacation in a cup I "Inspired by island escapes, warm ocean breezes and sunsets that linger a little longer. Effortlessly tropical."

Beyond the Reef



A creamy tropical escape with juicy pineapple, coconut & a mesmerizing blue infusion that feels like an island holiday in every cup.

Blue Pea • Pineapple • Coconut • Orange Peel



Tropical Ruby

A vibrant fusion of hibiscus, tropical fruit, and soft floral notes, reminiscent of colourful beachside sunsets and refreshing serene island.

Hibiscus • Pineapple • Coconut • Rose



Midnight Seychelles

A smooth, velvety infusion with creamy vanilla and gentle coconut sweetness, inspired by tranquil tropical nights beneath endless stars.

Blue Pea • Coconut Sugar • Vanilla Bean



The Twilight Collections

Evenings, Beautifully Brewed I "A collection crafted for slow evenings and moments of reflection. Each infusion invites you to unwind with quiet elegance as day gently fades into night."

Ruby Reverie



A graceful floral infusion with vibrant citrus and delicate spice, offering layers of refreshing soft botanicals, and lingering warmth in every sip.

Hibiscus • Orange Peel • Cardamom • Rose Petals • Apple Slices



Evening Velvet

Juicy berry notes with soothing lavender to create a silky infusion that is both vibrant and calming, leaving behind a beautifully aromatic finish.

Blue Pea • Lavender • Blueberry • Orange Peel



Midnight Melody

A luxurious blend of creamy vanilla, delicate florals, and warming cardamom, crafted to end the day with comforting sophistication and timeless elegance.

Blue Pea • Cardamom Pods • Rose Petals • Vanilla Bean



The Sunrise Collections



Rise. Sip. Shine. I "Inspired by the golden hush of dawn, morning dew, and the quiet promise of a fresh beginning. Crafted to awaken the senses with every sunrise."



Golden Glow



A radiant infusion where warming spices meet vibrant citrus, creating a cup that feels like the first rays of sunlight on a crisp morning. Comforting, revitalizing, and beautifully balanced.

Blue Pea • Turmeric Root • Ginger Slices • Orange Peel



Blue Orchard

The nostalgic warmth of a freshly baked apple dessert, delicately layered with fragrant rose and gentle cinnamon spice. Cozy, elegant, and quietly indulgent.

Blue Pea • Apple Slices • Cinnamon • Rose Petals



Citrus Nebula

Bright citrus unfolds into refreshing herbal notes, finishing with a clean, uplifting character that feels vibrant, light, and effortlessly refreshing.

Blue Pea • Orange Peel • Lemongrass • Apple Slices



QUALITY & TRACEABILITY

Quality Begins Before the Shipment...

Quality, for Veerora, isn't a claim - it's a process. Attention to specification, consistency and traceability is built into sourcing and supply decisions from the beginning.



Our Approach to Quality



SOURCE EVALUATION

CLEAR PRODUCT SPECIFICATIONS

SAMPLE ASSESSMENT

TESTING WHERE REQUIRED

BATCH DOCUMENTATION

COORDINATED SHIPMENT

- Incoming raw material inspection against agreed specification.
- Batch-level consistency checks on colour, aroma, and flavour.
- Supply coordinated from smaller batches to bulk quantities based on product, specification and availability.

Compliance

FSSAI REGISTRATION	12426997000444
APEDA	RCMC/APEDA/33719/2026-2027
SPICES BOARD OF INDIA	CRES/SBCR/29425/2026-2027
COCONUT BOARD	RCMC/CDB/03508/2026-2027
GST REGISTRATION	33AXEPM0691E1ZQ
IEC	AXEPM0691E

Product-level documentation

Specification sheet & Certificate of Analysis · Certificate of Origin · Packing list · Phytosanitary/inspection documentation · Other destination-specific requirements



WHY PARTNER WITH VEERORA

WHAT A PARTNERSHIP WITH US LOOKS LIKE...

Specification-driven processes

Built for recurring and scalable supply

Focus on long-term partnerships

Export-ready documentation and coordination



SOURCE WITH VEERORA - FOR BUYERS



READY FOR YOUR NEXT REQUIREMENT...

Looking for a dependable sourcing pathway or a botanical product for your business? Start with Veerora.

ESSENTIALS: Turmeric · Moringa · Amla · Cardamom · Coconut Products

RITUALS: Curated botanical blends · Ready-to-steep infusions

Buyer Enquiries: export@veerora.com

GROW WITH VEERORA - FOR PRODUCERS

Veerora works with selected farmers and producers across India to build dependable, product-specific sourcing networks, evaluating partners on quality, consistency, capacity, documentation and supply reliability.

What We Ask of Partners

- Consistent quality, lot to lot
- Transparent pricing and lead times
- Support for traceability & documentation

Producer Enrollment: supplychain@veerora.com



LET'S BUILD THE JOURNEY

Tell us what you are looking for, and let's explore the right supply pathway....



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Buyer Enquiries: export@veerora.com

Other Enquiries: supplychain.veerora@gmail.com



www.veerora.com



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Business Hours: Monday - Saturday | 9:00 AM - 6:00 PM IST

FOLLOW THE JOURNEY

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ROOTED IN INDIA. PREPARED FOR THE WORLD.